

The banner features a blue triangle on the left containing the job title and location. The background is a photograph of a modern multi-story office building with large windows and a 'GEICO' sign on the roof. The 'BOURN COMPANIES' logo is overlaid on the right side of the image.

Marketing Technology Manager

Tucson, Arizona

BOURN[®]
COMPANIES

Help us build the marketing engine to support our innovative impactful projects.

We're seeking a Marketing Technology Manager who is excited to build and optimize the digital infrastructure that powers marketing across our growing portfolio of real estate development projects.

This role serves as the technical backbone of Bourn's marketing ecosystem, responsible for managing and optimizing websites, marketing platforms, analytics, and integrations that support our brands and projects. You will work closely with the marketing, design, and leadership teams to ensure our digital platforms perform seamlessly and scale as our portfolio grows.

The ideal candidate is analytical, technically fluent, and highly organized, with a passion for building systems that improve marketing performance and user experience.

About Bourn Companies:

For over 35 years, Bourn Companies has transformed communities through more than 6 million square feet of projects across the Southwest. Our portfolio of thoughtful, integrated developments brings together residential, office, retail, hospitality, and entertainment into unique environments that define community, inspire connection, and elevate lifestyle.

Our culture is entrepreneurial, innovative, and collaborative – with every team member playing a critical role in shaping projects that make a lasting impact.

Marketing Team: Our marketing team plays a key role in how our development projects are positioned, introduced, and experienced in the market. From brand strategy and project storytelling to launch campaigns and ongoing engagement, the team supports the full lifecycle of our projects. As our portfolio continues to grow, we are actively building a marketing organization that combines creative storytelling with strong digital infrastructure and performance-driven systems.

What we are looking for

The ideal candidate thrives in **fast-moving environments** and enjoys solving complex technical and operational challenges.

You are someone who:

- Thinks analytically and enjoys optimizing systems and workflows
- Is comfortable managing multiple digital platforms and integrations
- Takes ownership of projects and follows through with precision
- Communicates clearly with both technical and non-technical team members
- Enjoys building scalable systems that support long-term growth

Marketing Technology Manager

Tucson, Arizona



BOURN[®]
COMPANIES

How you'll spend your time here:

- Own and manage all Bourn project websites once delivered by the design team
- Maintain CMS platforms, including updates, performance monitoring, and ongoing site improvements
- Implement and manage analytics platforms, tracking frameworks, and reporting dashboards
- Oversee integrations between websites, CRM systems, email platforms, leasing platforms, and marketing tools
- Ensure SEO best practices, site speed, accessibility, and digital security standards
- Monitor website performance and recommend improvements that enhance user experience and lead generation
- Partner with marketing team members to support campaign tracking, optimization, and reporting
- Continuously evaluate tools and technologies that improve marketing efficiency and scalability

Qualifications

- Bachelor's degree in Marketing, Information Technology, Business, Computer Science or a related field
- 3+ years' experience in marketing operations, digital marketing, or marketing technology

Our Commitment to Our Team

Our competitive salary and benefits package reflect our dedication to supporting and rewarding our team members fully. Our company is an Equal Opportunity Employer, committed to fostering an inclusive and supportive workplace for all. Ready to take the next step? Send your cover letter and resume to:

careers@bourncompanies.com

www.bourncompanies.com